

BellSouth Telecommunications, Inc.  
Suite 2104  
333 Commerce Street  
Nashville, TN 37201-3300

RECEIVED  
2003 OCT 15 AM 9:30  
T.R.A. DOCKET ROOM



Charles L. Howorth, Jr.  
Regulatory Vice President

615 214-6520  
Fax 615 214-8858

September 19, 2003

RECEIVED

SEP 19 2003

Mr. Joe Werner, Chief  
Telecommunications Division  
Tennessee Regulatory Authority  
460 James Robertson Parkway  
Nashville, Tennessee

03 .1 036

Dear Mr. Werner:

SUBJECT: Tariff Filing to Establish the BellSouth Wireless Answers<sup>SM</sup> Promotion

Attached is the following tariff of BellSouth<sup>®</sup> Telecommunications, Inc., issued September 19, 2003 with an effective date of October 20, 2003.

**General Subscriber Services Tariff**

Section A13.91 Contents - Sixteenth Revised Page 9  
Original - Page 108

This filing establishes the BellSouth Wireless Answers<sup>SM</sup> Promotion. Additional details are located in the attached Executive Summary.

We appreciate your returning a receipted copy as evidence of this tariff filing. Please call Kathy Sager at 214-4150 if you have any questions or wish to discuss.

Yours truly,

*Paul Stinson/fo*

Attachments

## Executive Summary

# **BellSouth® Wireless Answers<sup>SM</sup> Bundle**

### Proposed Promotion

The BellSouth® Wireless Answers<sup>SM</sup> Bundle promotion is scheduled to begin on October 20, 2003 and end on April 16, 2004. Services included in this promotion are:

- BellSouth® Complete Choice® service
- BellSouth® Complete Choice® Two-Line Plan package
- BellSouth® Complete Choice®, Three-Line Plan package
- Area Plus® with BellSouth® Complete Choice® plan
- Area Plus® Two-Line Plan package with BellSouth® Complete Choice®
- Area Plus® Three-Line Plan package with BellSouth® Complete Choice®
- BellSouth PreferredPack<sup>SM</sup> Plan
- BellSouth PreferredPack<sup>SM</sup> Plan for Voicemail
- BellSouth® Long Distance
- BellSouth® Internet service
- Cingular Wireless

### Promotion Specifics:

Specific features of this promotion are as follows:

This promotion offers current, new and former BellSouth customers who purchase a BellSouth® Wireless Answers<sup>SM</sup> Bundle consisting of eligible BellSouth local service and eligible Cingular Wireless service a \$2, \$5, or \$10 discount on their Cingular service.

### Restrictions/Eligibility Requirements:

1. Cingular discounts are available only to customers subscribing to necessary BST landline products.
2. Level of discount is predicated upon landline product.
3. Customer must subscribe to combined bill to receive discounts.
4. Cingular discounts will be discontinued if/when landline products are discontinued.
5. BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.
6. Customer must have or purchase BellSouth® Complete Choice® service, BellSouth® Complete Choice® Two-Line Plan package, BellSouth® Complete Choice®, Three-Line Plan package, Area Plus® with BellSouth® Complete Choice® plan, Area Plus® Two-Line Plan package with BellSouth® Complete Choice®, Area Plus® Three-Line Plan package with BellSouth® Complete Choice®, BellSouth PreferredPack<sup>SM</sup> Plan and/or, BellSouth PreferredPack<sup>SM</sup> Plan for Voicemail for their local service.

7. Cingular discounts available only on wireless service plans of \$35.00 or higher.
8. Up to four (4) Cingular wireless plans per local service account qualify for the appropriate discount.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.

BELLSOUTH  
TELECOMMUNICATIONS, INC.  
TENNESSEE  
ISSUED: September 19, 2003  
BY: President - Tennessee  
Nashville, Tennessee

GENERAL SUBSCRIBER SERVICES TARIFF

Sixteenth Revised Page 9  
Cancels Fifteenth Revised Page 9

EFFECTIVE: October 20, 2003

**A13. MISCELLANEOUS SERVICE ARRANGEMENTS**

CONTENTS

<b>A13.91</b>	<b>Residential Customer Programs</b>	95
A13.91.1	BellSouth Essentials® Package Program	95
A13.91.2	Complete Choice® Program	96
A13.91.3	Service Charge Installation Fee Waiver Program	97
A13.91.4	Flexible Program	98
A13.91.5	PreferredPack <sup>SM</sup> Program	98
A13.91.6	PreferredPack <sup>SM</sup> II Program	98
A13.91.7	2003 Service Connection Waiver Program	99
A13.91.8	Complete Choice® Upgrade Program	99
A13.91.9	Complete Choice® Privacy Director® Program	100
A13.91.10	Service Connection Waiver	101
A13.91.11	Combined Bill Promotion	102
A13.91.12	Complete Choice® Plus Voice Mail (Unlimited Reacquisition Offer)	103
A13.91.13	Unlimited Reacquisition Bundle Offer	104
A13.91.14	BellSouth® Value Answers <sup>SM</sup> Bundle-includes Complete Choice®/Privacy Director®/Long Distance	105
A13.91.15	BellSouth® PreferredPack <sup>SM</sup> Plan \$5 Discount for 12 Months	106
A13.91.16	1FR with 3 Features At No Charge for 12 Months	107
A13.91.17	BellSouth® Wireless Answers <sup>SM</sup> Bundle	108

(N)

EFFECTIVE: October 20, 2003

## A13. MISCELLANEOUS SERVICE ARRANGEMENTS

### A13.91 Residential Customer Programs

#### A13.91.17 BellSouth® Wireless Answers<sup>SM</sup> Bundle

##### A. Rules and Regulations

Beginning on October 20, 2003 and ending on April 16, 2004 current, new and former BellSouth customers who purchase a BellSouth® Wireless Answers<sup>SM</sup> Bundle consisting of eligible BellSouth local service and eligible Cingular Wireless service will receive a \$2, \$5, or \$10 discount on their Cingular service.

Cingular discounts are available only to customers subscribing to necessary BST landline products.

1. Level of discount is predicated upon landline product. (N)
2. Customer must subscribe to combined bill to receive discounts. (N)
3. Cingular discounts will be discontinued if/when landline products are discontinued. (N)
4. BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice. (N)
5. Customer must have or purchase BellSouth® Complete Choice® service, BellSouth® Complete Choice® Two-Line Plan package, BellSouth® Complete Choice®, Three-Line Plan package, Area Plus® with BellSouth® Complete Choice® plan, Area Plus® Two-Line Plan package with BellSouth® Complete Choice®, Area Plus® Three-Line Plan package with BellSouth® Complete Choice®, BellSouth PreferredPack<sup>SM</sup> Plan and/or, BellSouth PreferredPack<sup>SM</sup> Plan for Voicemail for their local service. (N)
6. Cingular discounts available only on wireless service plans of \$35.00 or higher. (N)
7. Up to four (4) Cingular wireless plans per local service account qualify for the appropriate discount. (N)